



Digital Design I – 2023-24 HONORS

Instructor: Mrs. Renfroe

Course Number 8209510

Course Credit: 1 Counts as **either** a Fine Arts Credit or Elective Credit



Mrs. Renfroe's Website: <http://www.heatherrenfroe.com>

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Course Description: This course is designed to develop entry level skills for careers in the digital publishing industry. The content includes computer skills; digital publishing concepts and operations; layout, design, measurement activities; and digital imaging as well as communication, collaboration & decision-making activities; critical thinking; and problem solving.

Accounts: Student will be creating accounts in applications outside of the school realm for software training, practice exams, exam administration, etc. The organizations for these accounts are Adobe, Gmetrix, Certiport and Brain Buffet.

Students must have a Gmail account and have images on a mobile device set up to move to Google Photos automatically OR be able to email images to their Google Photos. There are numerous times when a student must take photos for homework and will need access to them via Google Photos.

Supplies

Pen/pencil, paper, folder will be needed daily. Students need to keep up with handouts and project requirements during the school year.

\$10.00 Lab Fee: This lab fee is applied to textbooks, handouts, and computer & printer supplies and maintenance of classroom equipment. **Please submit your fee to the instructor via cash or check made payable to GBHS or use the online portal MySchoolBucks.** We will be printing numerous assignments during the school year for students to retain in a portfolio as well as a canvas piece for the student to take home if time permits.

Cell Phone Policy

- Effective July 1, 2023: **HB379: Prohibits a student from using a wireless communication device during instructional time, except when directed by a teacher for educational purposes, AND requires a teacher to designate an area for wireless communication devices during instructional time.**
- **Cell phone policy will be the same for all GBHS classrooms this year:** all student phones are to be put away in either a phone locker or phone holder when they come into class. Phones are to be away during instructional time, unless you are specifically using them for an academic reason.

Classroom consequences if student is found with phone during instructional time:

1. Verbal warning to put phone away
2. Parent contact (by teacher)
3. Referral in FOCUS

Evaluation & Online Grade Access (FOCUS Parent Portal)

Quizzes, class work, class participation and projects will be calculated in the student's grades. Students are expected to take notes when such work is given. Students will also be required to take an Industry Certification Exam near the end of the first semester in Photoshop CC and second semester in Illustrator CC. **Tests/Projects=50%, Class Assignments=30% and Participation=20% of the student's nine weeks grade. Late work is -10 pts. per day late. This is an honors level course and deadlines must be met.**

GBHS has 24/7 access to **student's grades**, performance, and attendance via our Focus Parent Portal which is accessed via our school website (<https://gbh.santarosaschools.org/>).

We will be learning Adobe Photoshop and Adobe Illustrator during the course of the class and students will be taking **Industry Certification** exams in Adobe Photoshop prior to the end of the first semester & Adobe Illustrator during second semester. The primary goal of the course is for students to become Adobe Certified Associates in Photoshop CC & Illustrator CC and have fun while learning something new and have professional, printed products to bring home and share!

Classroom Procedures/Policies/Discipline

- Enter the classroom quietly and in an orderly manner.
- Be in your assigned seat with materials ready when the bell rings.
- Treat others with respect at all times and use appropriate language in class.
- Raise your hand and wait to be called on to speak.
- Do your own work.
- Turn in assignments on time; **-10 points PER DAY FOR LATE WORK!**
- **Do not eat, drink, or chew gum in class.**

Classroom Behavior Plan

Minor classroom offenses usually will be handled in the following order, with numbered items containing options. **One or more may be used.**

1. The student will be given one verbal reprimand (warning).
2. Following one verbal reprimand, the student will be given a "teacher" referral and call parent/guardian.
3. The student will be referred to the Dean for disciplinary action with a formal disciplinary referral.
4. Cell phone policy & consequences are on page 1.

Standards:

- Demonstrate proficiency in computer skills: RAM, ROM, fx, font management, storage management, basic maintenance
- Knowledge of digital publishing concepts: skills, terms, characteristics of paper, software, copyright laws
- Decision making: work priorities, evaluate information, audience, advertising mediums, ethics
- Layout, Design, Measurement: characteristics of type, families, series & styles; assemble mechanical elements electronically, prepare rough layout designs, identify elements of design
- Digital Publishing Operations: key with speed and accuracy, core publishing skills, format references & captions, leading/alignments, kerning/tracking, baseline shifts, use white space, master pages, pre-press profiles, electronic portfolios
- Proficiency in Digital Imaging: scanners/input devices/digital cameras

For a comprehensive list of Standards, see our Curriculum Frameworks located at <https://www.fldoe.org/core/fileparse.php/20062/urlt/8209600-2223.rtf> and scroll down to Digital Design I.

I am looking forward to a great year and hope you are too!

Please sign the following page and return to Mrs. Renfroe before the end of the 3rd day of school.

Lab Fee
\$10

Please sign and return this sheet to Mrs. Renfroe

I have read and understand the contents of the Syllabus and the Student Handbook and Code of Conduct. I will adhere to the rules and policies described therein.

Student Name

Parent Name

Student Signature & Date

Parent Signature & Date

My student may watch school-class related PG and/or PG 13 Videos that pertain to the curriculum of this class. (Example: the movie Avatar which contains some violence & language)

YES

NO

My student may watch school-class related 3-D Videos/Movies that pertain to the curriculum of this class. 3-D glasses will be provided. (Example: the movie Avatar)

YES

NO