



## Digital Design I – 2020-21 School Year

Instructor: Mrs. Renfroe

Course Number 8209510

Course Credit: 1 Counts as either a Fine Arts Credit or Elective Credit

Mrs. Renfroe's Website: <http://www.heatherrenfroe.com>

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**Course Description:** This course is designed to develop basic-entry level skills for careers in the digital publishing industry. The content includes computer skills; digital publishing concepts and operations; layout, design, measurement activities; and digital imaging as well as communication, collaboration & decision-making activities; critical thinking; and problem solving.

### **Supplies**

**\$10.00 Lab Fee:** This lab fee is applied to textbooks, handouts, and computer & printer supplies and maintenance of classroom equipment. **Please submit your fee to the instructor via cash or check made payable to GBHS, or use the online portal.** We will be printing numerous assignments during the school year for students to retain in a portfolio.

Pen/pencil, paper, folder with brads will be needed daily. Students need to keep up with handouts and project requirements during the school year.

### **Cell Phone Policy**

Though this is a digital course, student are **NOT PERMITTED TO HAVE THEIR PHONES OUT FOR ANY REASON UNLESS THE INSTRUCTOR PROVIDES SPECIFIC INSTRUCTIONS**. Mobile devices are a distraction to the learning environment and open too many opportunities for students to not be paying attention to instruction.

**Students must have a Gmail account** and have images on a mobile device set up to move to Google Photos automatically OR be able to email images to their Google Photos. There are numerous times when a student must take photos for homework and will need access to them via Google Photos since cell phones are not to be used in class, **are not to be charged in class**, and may not be plugged in any computer owned by the Santa Rosa County School District for any reason.

### **Evaluation & Online Grade Access (FOCUS Parent Portal)**

Quizzes, class work, class participation and projects will be calculated in the student's grades. Students are expected to take notes when such work is given. Students will also be required to take an Industry Certification Exam near the end of the first semester in Photoshop CC. **Tests/Projects=50%, Class Assignments=40% and Participation=10% of the student's nine weeks grade.**

GBHS has 24/7 access to student's grades, performance, and attendance via our Focus Parent Portal which is accessed via our school website (<http://www.gulfbreezehighschool.com/>). If you have technical difficulties, contact Angel Humphrey at 850-916-4129.

We will be learning Adobe Photoshop and Adobe Illustrator during the course of the class and students will be taking Industry Certification exams in Adobe Photoshop prior to the end of the first semester. The primary goal of the course is for students to become Adobe Certified Associates in Photoshop CC & Illustrator CC and have fun while learning something new and have professional, printed products to bring home and share!

**Classroom Procedures/Policies/Discipline**

- Enter the classroom quietly and in an orderly manner.
- Be in your assigned seat with materials ready when the bell rings.
- Treat others with respect at all times and use appropriate language in class.
- Raise your hand and wait to be called on to speak.
- Do your own work.
- Turn in assignments on time.
- **Do not eat, drink, or chew gum in class.**
- Use phone with teacher permission only.

**Classroom Behavior Plan**

Minor classroom offenses usually will be handled in the following order, with numbered items containing options. One or more may be used.

1. The student will be given one verbal reprimand (warning).
2. Following one verbal reprimand, the student will be given a "teacher" referral.
3. The student will be referred to the Dean for disciplinary action.

Illustrator CC and have fun while learning something new and have professional, printed products to bring home and share!

**Standards/Course Objectives**

- Demonstrate proficiency in computer skills: RAM, ROM, fx, font management, storage management, basic maintenance
- Knowledge of digital publishing concepts: skills, terms, characteristics of paper, software, copyright laws
- Decision making: work priorities, evaluate information, audience, advertising mediums, ethics
- Layout, Design, Measurement: characteristics of type, families, series & styles; assemble mechanical elements electronically, prepare rough layout designs, identify elements of design
- Digital Publishing Operations: key with speed and accuracy, core publishing skills, format references & captions, leading/alignments, kerning/tracking, baseline shifts, use white space, master pages, pre-press profiles, electronic portfolios
- Proficiency in Digital Imaging: scanners/input devices/digital cameras

I am looking forward to a great year and hope you are too!

