



Digital Design I – 2019-20 School Year

Instructor: Mrs. Renfroe

Course Number 8209510

Course Credit: 1 Counts as either a Fine Arts Credit or Elective Credit

Mrs. Renfroe's Website: <http://www.heatherrenfroe.com>

Email: renfroh@santarosa.k12.fl.us

Course Description: This course is designed to develop basic-entry level skills for careers in the digital publishing industry. The content includes computer skills; digital publishing concepts and operations; layout, design, measurement activities; and digital imaging as well as communication, collaboration & decision-making activities; critical thinking; and problem solving.

Supplies

\$10.00 Lab Fee: This lab fee is applied to textbooks, handouts, and computer & printer supplies and maintenance of classroom equipment. **Please submit your fee to the instructor via cash or check made payable to GBHS, or use the online portal.** We will be printing numerous assignments during the school year for students to retain in a portfolio.

Pen/pencil, paper, folder with brads will be needed daily. Students need to keep up with handouts and project requirements during the school year.

Cell Phone Policy

Though this is a digital course, student are **NOT PERMITTED TO HAVE THEIR PHONES OUT FOR ANY REASON.** Mobile devices are a distraction to the learning environment and open too many opportunities for students to not be paying attention to instruction.

Students must have a Gmail account and have images on a mobile device set up to move to Google Photos automatically. There are numerous times when a student must take photos for homework and will need access to them via Google Photos since cell phones are not to be used in class, are not to be charged in class, and may not be plugged in any computer owned by the Santa Rosa County School District for any reason.

Evaluation & Online Grade Access (Dolphin GradeLine-Portal)

Quizzes, class work, class participation and projects will be calculated in the student's grades. Students are expected to take notes when such work is given. Students will also be required to take an Industry Certification Exam near the end of the first semester in Photoshop CC. **Tests/Projects=50%, Class Assignments=40% and Participation=10% of the student's nine weeks grade.**

GBHS has 24/7 access to student's grades, performance, and attendance via our Parent Portal which is accessed via our school website (<http://www.gulfbreezehighschool.com/>). If you have technical difficulties, contact Angel Humphrey at 850-916-4129.

There is to be **no eating or drinking** in the computer lab for any reason. The equipment in the lab is expensive and is maintained solely by the instructor.

We will be learning Adobe Photoshop and Adobe Illustrator during the course of the class and students will be taking Industry Certification exams in Adobe Photoshop prior to the end of the first semester. The primary goal of the course is for students to become Adobe Certified Associates in Photoshop CC &

Illustrator CC and have fun while learning something new and have professional, printed products to bring home and share!

- Demonstrate proficiency in computer skills: RAM, ROM, fx, font management, storage management, basic maintenance
- Knowledge of digital publishing concepts: skills, terms, characteristics of paper, software, copyright laws
- Decision making: work priorities, evaluate information, audience, advertising mediums, ethics
- Layout, Design, Measurement: characteristics of type, families, series & styles; assemble mechanical elements electronically, prepare rough layout designs, identify elements of design
- Digital Publishing Operations: key with speed and accuracy, core publishing skills, format references & captions, leading/alignments, kerning/tracking, baseline shifts, use white space, master pages, pre-press profiles, electronic portfolios
- Proficiency in Digital Imaging: scanners/input devices/digital cameras
- Simple Websites: hyperlinks, conversion of publications, multiple formats, surveys

I am looking forward to a great year and hope you are too!

Lab Fee
\$10

Please sign and return this sheet to Mrs. Renfroe

I have read and understand the contents of the Syllabus and the Student Handbook and Code of Conduct. I will adhere to the rules and policies described therein.

Student Name

Parent Name

Student Signature

Parent Signature

My student may watch school-class related PG and/or PG 13 Videos that pertain to the curriculum of this class. (Example: the movie Avatar)

YES

NO

My student may watch school-class related 3-D Videos/Movies that pertain to the curriculum of this class. 3-D glasses will be provided. (Example: the movie Avatar)

YES

NO